## PRIVACY POLICY

Last updated: February 29, 2020

At Linda Pace Foundation and Ruby City, we understand the importance of privacy and the protection of personal information. This Privacy Policy (this "**Policy**") governs how we handle personal and other information you may provide us through our website at rubycity.org (our "**Website**") or by phone, email, or in writing.

We may modify this Policy from time to time. Any modifications to this Policy will be effective once posted on our Website. We encourage you to periodically review this Policy to stay informed about our privacy practices.

#### 1. <u>What Information Do We Collect?</u>

We collect Personal Information that you voluntarily provide us. "**Personal Information**" means information that can be used to identify you personally, and may include your name, address, phone number, or email address.

When you visit our Website, our servers may also automatically collect technical and information that does not identify you personally ("**Technical Information**"). Technical Information may include information about your device, operating system, and IP address, as well as information about your usage of our Website such as page views, clicks, and information about any errors that occur. Our Website does not currently respond to "Do Not Track" settings of web browsers.

Our Website may use cookies, including third-party cookies, for audience monitoring and to otherwise help understand how visitors use our Website. We also use third party analytics services such as Google Analytics and MailChimp for such purposes. You can disable or restrict the use of cookies in your browser settings, though certain features or functionality of the site may be affected. Additionally, if you wish to opt out of Google Analytics, you may install the opt-out browser add-in available at https://tools.google.com/dlpage/gaoptout.

## 2. <u>How Do We Use Information?</u>

We may use your Personal Information to: (i) respond to your inquiries and communications; (ii) process reservations for group visits or events; (iii) register you for our newsletter at your request; (iv) administer your membership; (v) otherwise fulfill the purpose for which you provided the information; or (vi) comply with applicable policies, laws, rules, and regulations. We may use Technical Information, which does not identify you personally, in any way we deem appropriate. If you would like to opt-out from receiving our newsletter emails, please click the "unsubscribe" link in the applicable email.

## 3. How Do We Share Information?

We do not sell your Personal Information to third parties. We may share Personal Information: (i) with our third-party service providers who assist in our operations, like our email provider who helps us circulate our newsletter; (ii) in other circumstances with your consent; or (iii) to comply with applicable policies, laws, rules, and regulations. We may share Technical Information in any way we deem appropriate.

# 4. <u>Third Party Links and Services</u>

Our Website and other materials may contain links to websites owned or operated by third parties. These third-party websites are not under our control, and are not subject to this Policy. Please review the applicable third party's privacy policy when visiting such third-party websites.

## 5. <u>Children's Privacy</u>

We do not knowingly collect Personal Information from anyone under the age of 13. If we become aware that we have in our possession or control any Personal Information regarding an individual under the age of 13, we will use commercially reasonable efforts to promptly remove such Personal Information from our systems.

## 6. <u>Contact</u>

If you have any further questions concerning this Policy, please contact our Head of Communications <u>communications@rubycity.org</u>